# GIFT TOKEN VOUCHER Platform for C-Commerce Industries



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GTV C-COMMERCE GROUP

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white paper

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#### 1 Abstract

**GTV (GIFT TOKEN VOUCHER) Platform** is an innovative platform model that carries out command center and control tower business encompassing the entire global C-commerce ecosystem.

The global digital economy market has been growing explosively over the past few years. In 2018, the global digital economy sales reached \$2.8 trillion, and by 2023, it will reach \$5.8 trillion, growing by more than 200% over the next five years. If this trend continues, the global digital economy market size will reach \$7.81 trillion by 2025. This remarkable growth is largely driven by consumers using mobile platforms to purchase products and services.

However, the global digital economy market has various problems as much as its size. Traditional digital economy giants have created an unfair market environment by using their monopoly positions to demand excessive commissions, price discounts, and additional advertising and promotion costs from product sellers. Users have to rely on one-sided information from suppliers and are even harmed by manipulated promotional content.

Therefore, the necessity and importance of C-commerce (Collaborative Commerce) are being re-emerged. C-commerce is a type of business model that integrates and harmonizes the processes, systems, and data of various transaction partners to facilitate smooth transactions and interactions. Collaboration and sharing are essential in the overall work flow of corporate activities, from management planning to design, planning, manufacturing, production, delivery, logistics, purchasing, and sales, and the model that best maximizes this is the C-commerce model.

The GTV C-COMMERCE Group (hereinafter referred to as "GTV") project is interested in the changes and innovations in the existing global distribution, especially the global digital economy market. GTV aims to solve various problems in the digital economy market through a decentralized C-commerce (Collaborative Commerce) platform utilizing blockchain technology. The world is changing rapidly, but the global digital economy ecosystem is still stuck in its old ways. That is why prominent opinion leaders and global business leaders have long advocated for the evolution from E-Commerce to C-Commerce. This is because the C-Commerce ecosystem, where all participating companies can obtain public benefits, is clearly the only solution that can solve the problems of the current market, breaking away

from the existing digital economy system where platforms dominate the market by leveraging massive debt and suffer a chain of bankruptcies when the inflow of funds in the form of Ponzi schemes stops.

GTV maintains strategic partnerships with global big buyers, shares purchase lists and warehouse delivery systems, and is consistently working on integrating excellent overseas brands and logistics channels. In addition, the comprehensive experience of purchasing, management, ordering, marketing channel management, and global logistics delivery experts belonging to the GTV project team is combined to create a strategy that can reduce trial and error in the early entry into the market and quickly reach expected sales. All of this experience and expertise is focused on building an overwhelmingly large C-Commerce platform. The core component of C-Commerce is the existence of a "control tower with overwhelming power." It controls all business activities from management planning to design, planning, manufacturing, production, delivery, logistics, purchasing, and sales, and all of these production/operation activities are globally integrated, so that a "C-Commerce platform" as a huge market with the same efficiency as if there were no middlemen is born for all assumptions to be established, and so the world is paying attention to the social responsibility assumed by the GTV Platform.

The GTV project aims to bring about innovative changes in all aspects that the existing digital economy industry has missed as a manifestation of **the C-commerce platform**. **The GTV Platform** will serve as a command center and control tower covering the entire C-commerce, breaking the existing perception framework of membership registration, product sales, advertising, promotion, and business expansion, and changing the current form that is dependent on the influence of middlemen, thereby realizing a truly decentralized economy that reasonably distributes profits to both users and providers.

# 2 Business Background

#### 1) About C-Commerce

C-Commerce (Collaborative Commerce) is a type of business model that integrates and harmonizes the processes, systems, and data of various trading partners to facilitate smooth transactions and interactions. It focuses on creating more efficient information flow and supply chain management by utilizing technology and communication tools. The goal of this business model is to promote real-time communication, coordination, and collaboration among stakeholders, ultimately improving overall business productivity and competitiveness.



[image 1] Collaborative Commerce

C-commerce is drawing attention from scholars and industry professionals around the world for its value as it allows companies to work closely with partners, suppliers, and customers to streamline processes and improve efficiency. In fact, the C-commerce model is not a newly created concept. This concept has been consistently advocated for 25 years, and it is a technical concept whose validity has been verified through long-term efforts by academia and industry. However, when this concept first emerged, a successful C-commerce model could not be born due to a lack of systems and technologies, especially security technologies. However, with the recent development of cloud computing, data sharing

systems, and algorithm technologies based on blockchain technology, the C-commerce business model has secured the conditions to be born again in the world.

C-commerce is a top-tier business model that promotes innovation by facilitating open communication between businesses and partners to solve unique challenges, jointly explore opportunities, and gain a competitive edge in a constantly evolving global marketplace. Therefore, it is critical that business partners around the world work together like a space defense force to achieve maximum efficiency and optimal cost structure. By fostering a collaborative environment, C-commerce promotes effective communication, rapid decision-making, and enhanced responsiveness to market demands, providing a competitive advantage to all participating entities. This means proactive and rapid response to today's rapidly changing and evolving business environment.

C-commerce also aims to integrate and automate various supply chain processes to reduce transaction costs, accelerate product development, and minimize time to market. This enhanced collaboration creates a variety of important use cases, such as joint product design, synchronized inventory management, coordinated marketing performance, and secure sharing of resources and ideas, ultimately promising sustainable growth and long-term success for all stakeholders.

However, for all these benefits to actually work, the following key factors are most important. Without these key factors, C-commerce is not only impossible to establish, but cannot even exist. The key factors for the C-commerce ecosystem to function are as follows.

#### 2) Key factors in the C-commerce industry

Since the early 2000s, the necessity and importance of C-commerce have been sufficiently understood and agreed upon worldwide. In addition, various companies have been trying to create C-commerce platforms on a large and small scale for about 25 years. However, all of these attempts were bound to end in trial and error. This is because the necessary and sufficient conditions for C-commerce to settle down were not met.

The main requirements for establishing C-commerce are as follows:

1) Streamlining business processes and transaction procedures through digital integration and collaboration between organizations, companies, and partners

- 2) Sharing information, resources, and expertise through platforms to drive innovation and improve efficiency, time to market, and overall customer experience
- 3) Strong partnerships and a commitment to robust IT infrastructure and security are essential for effective C-commerce implementation
- 4) Existence of a control tower that meets all of the above requirements and can communicate and direct stakeholders globally with 100% sensitivity

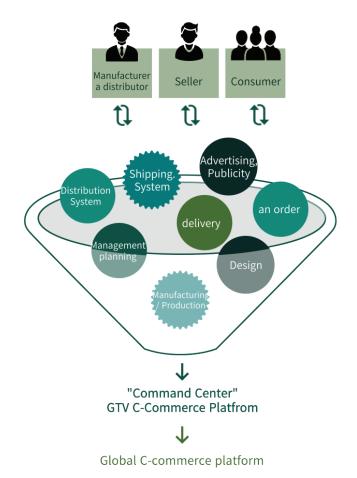
In order for all of these requirements to be met, it is essential to build a strong partnership and trust relationship beyond an agreement of understanding with all partners and stakeholders, and a mutually altruistic cooperative relationship is also required. There were often companies that met some of the requirements up to number 3, but most companies failed to meet and secure requirement number 4. Therefore, the perfect manifestation of the C-commerce platform was considered impossible in the real world, and skepticism prevailed. This was because there were no technical/institutional means to control the desires of some of the members.

Some say that the key factor in the establishment of C-commerce is "activation of communication for collaboration and simplification of processes." There have been too many companies and attempts to satisfy that factor over the past 25 years. However, they all failed. This is because everyone was obsessed with the ideal of an "equal" collaboration system and denied the necessity of a control tower and command center with strong leadership. That is why, despite the global need, it has been difficult for a successful global C-commerce platform to emerge.

However, the launch of the GTV platform has changed the landscape. GTV is building the first successful model of a global C-commerce platform with its own core technologies related to cloud computing and data sharing systems, as well as its own blockchain security technology. The GTV C-COMMERCE GROUP has established strong partnerships with more than 120 large distribution corporations and more than 24,000 product manufacturers and suppliers around the world, and has already established and integrated 27 command centers to build a powerful control tower. The GTV platform is ready to shake up the market landscape in one fell swoop through the "GTV C-commerce Platform," which is the most perfectly configured system that perfectly integrates and shares everything from business planning to design, planning, manufacturing, production, delivery, logistics, purchasing, and sales.

#### 3 GTV Platform Solution

#### 1) Global C-Commerce Control Tower: GTV Platform



[image2] Global C-Commerce Control Tower: GTV platform Service Architecture

The main areas where existing global digital economy services/platforms experienced trial and error were 1) cultural environments that differed by region/culture/platform, 2) re-learning issues for franchisees who were not accustomed to technology-intensive environments, 3) low understanding of blockchain technology and insufficient smart contract technology, and 4) business model design that was not policy-friendly and bordered on illegal. The global C-commerce infrastructure that GTV C-COMMERCE GROUP will create will resolve or weaken the trial and errors experienced by leading companies.

GTV C-COMMERCE GROUP creates a global integrated C-commerce ecosystem. What makes it possible is the integration of the existing digital economy ecosystem that GTV has been attempting for several years and the establishment of a strong command system

worldwide. This includes strong partnerships with more than 120 large distribution companies, behavioral analysis and targeting of big buyers, delivery systems, customer purchase data, logistics systems, purchasing and ordering systems, advertising and promotional promotions, product sales strategies, and customer management strategies. If the entire commerce ecosystem can be managed as a single integrated system, the unnecessary costs that other companies spend will be reduced by about 75%. This is because there is no need to hire each expert and handle everything one by one. That is why GTV C-COMMERCE GROUP is striving to create a single system for the digital economy ecosystem and reborn it as a true "C-Commerce."

Users can use the C-commerce service provided by GTV as an application or web, and conveniently utilize shopping, payment and remittance, and lifestyle services through the service. The global shopping platform operated by GTV 1) can be used in any environment, 2) does not require much learning to use, 3) has high security and technological capabilities, and 4) aims to secure the government's VASP (virtual asset service provider) requirements and overseas payment business certifications such as AML, and will bring innovation to the digital economy around the world, including Korea.

In addition, GTV C-COMMERCE GROUP seeks to find solutions to some of the technical problems existing in the existing digital economy market in blockchain technology. Using blockchain technology, it creates an ecosystem where suppliers, distributors, and buyers from all over the world meet, freely trade goods, and transparently share profits.

The values pursued by GTV C-COMMERCE GROUP are as follows.

- (1) Participation in the free GTV ecosystem of global users
- (2) Ensuring ease of transaction and data transparency by utilizing blockchain technology
- (3) Building a global C-commerce shopping mall ecosystem that ecosystem participants can trust
- (4) Support for transparent matching system between suppliers (brands) and consumers and systematic consultation system
- (5) Reasonable price, fast delivery, and guaranteed product quality
- (6) Maximizing the benefits of participants and contributors within the ecosystem
- (7) Connecting suppliers (brands), distributors and consumers around the world

#### 2) Why Blockchain?

## (1) Implementing a Trustworthy Global C-Commerce Ecosystem

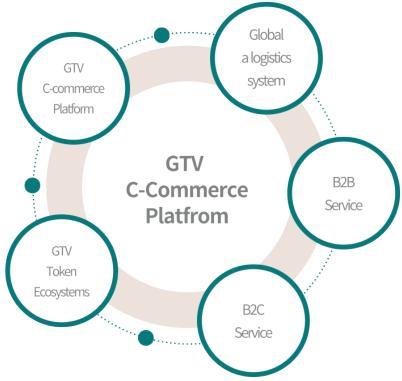
In the global C-commerce ecosystem, a transparent transaction environment with innovation is very important. In the C-commerce ecosystem where collaboration, sharing, and integration are the key words, the greed of a specific stakeholder can cause great trouble. Therefore, all services created on GTV manage key collaboration data within the platform without modification or deletion through Smart Contract, the foundation of blockchain technology. In other words, all transactions logged within the GTV platform are created, managed, and recorded by Smart Contract. In particular, abnormal behavior such as false sales or fake purchases in the digital economy is a major cause of undermining the reliability of the platform. To solve this problem, GTV C-COMMERCE GROUP can maintain a high level of reliability of the entire platform by making transaction history on-chain and privately operating a separate private chain that stores the original transaction history.

#### (2) Meeting the financial institutions' data protection and security requirements

Blockchain technology is one of the core competencies of the GTV C-COMMERCE GROUP. The GTV platform was designed based on the establishment of a security system that meets the same or higher standards as financial institutions in accordance with the enhanced DID financial security standards. In order for blockchain-based digital economy services to enter into contracts with PG companies and financial institutions and support real asset payments, they must secure a corporate trust rating and have a security system that meets their requirements. They must also meet the virtual asset service provider (VASP) whitelist standards and KISA's ISMS requirements. GTV is currently in the process of signing contracts and developing systems with a number of overseas payment companies to open a global C-commerce platform, and many of its team members have experience obtaining certifications such as AML and CFT from overseas shopping malls and virtual asset service providers. Based on this experience, the GTV platform will rapidly build a foundation that meets global security standards and safely protects customer identity information and personal information.

# 4 GTV C-COMMERCE GROUP Ecosystem

GTV C-COMMERCE GROUP aims to implement a 'trustless' transaction system guaranteed by mathematical algorithms in the real world. However, as seen above, there are clear elements to overcome. The areas we focus on are improving 'efficiency' and 'usability' within the global distribution system. We consider it our task to easily combine the various distribution transaction needs that actual users demand in reality with the unique characteristics of blockchain. GTV C-COMMERCE GROUP's global distribution service ecosystem is composed as follows.



[image3] Ecosystem structure of GTV Global C-commerce Platform

# 1) B2B service

GTV C-COMMERCE GROUP directly connects retailers and brands around the world. Based on accumulated know-how, it provides retailers with product information optimized for each individual, such as desired performance and functions, so that they can purchase. It has already signed contracts with many global brands, and aims to match famous brands and retailers in all countries by expanding partnerships with major brands around the world.

#### 2) B2C service

GTV C-COMMERCE GROUP has been formed by experts who have experience in operating online business models around the world since 2011. Therefore, they already have various online commerce operating experiences and operating infrastructure, and have also secured related networks. In addition, they have many experts who have developed digital economy-related services for more than 10 years, and they are already active as business builders around the world. Therefore, the GTV platform can immediately build and respond to a shopping mall environment tailored to customers through the UX (user experience) management system and the VOC (voice of the customer) management system.

#### 3) GTV Global C-Commerce Platform (to be opened)

GTV C-COMMERCE GROUP will open a platform that supports collaboration and sharing across the entire business process, from business planning to design, planning, manufacturing, production, delivery, logistics, purchasing, and sales, through an integrated commerce ecosystem and its own C-commerce platform. Participants will be primarily B2B partners who want to do global business, not simple commerce customers. Through the GTV C-commerce platform, they will be able to receive support and sponsorship for their entire business, and will be provided with high-quality human/material resources and infrastructure that they cannot possess on their own. Only the GTV platform, the largest and most powerful C-commerce platform that can be created within the scope permitted by digital technology, can make this a reality.

#### 4) Global Logistics System

GTV C-COMMERCE GROUP reduces logistics costs through a joint logistics system and supports the global cross-border digital economy with its own logistics. It supports the complex procedures and difficult customs clearance procedures of overseas delivery, reduces overseas delivery logistics costs that are 4-5 times higher than domestic delivery through economies of scale, and can dramatically shorten overseas delivery, which usually takes more than 10 days, through solid infrastructure and partners.

## 5) GTV Token Ecosystem

All services of GTV C-COMMERCE GROUP are built and operated using GTV Token as the base currency. The GTV platform is no different. Users can acquire GTV tokens through various activities (watching advertisements, purchasing reviews,

accumulating purchase mileage, participating in events, etc.) within the platform and use them in all services of GTV C-COMMERCE GROUP. (Services will be opened sequentially, and the GTV commerce platform linked with Super Wallet will be opened first.) Detailed information about GTV Token will be covered in the chapter below.



# 5 Token Economy



#### **GTV Token Info**

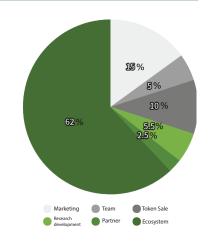
#### (1) Publication Information

Coin name	GiftTokenVoucherPlatformSystem (GTV)
Symbol	GTV
Coin Type	Klaytn
Total	1,000,000,000 GTV
Contract	0x1e7b810022c743b00912fd6a636888b31e0a0223

#### (2) GTV Token Distribution

150,000,000 GTV
55,000,000 GTV
50,000,000 GTV (Lock-up 2 years)
25,000,000 GTV (Lock-up 1 years)
620,000,000 GTV (System Lock-up)





GTV Token, which serves as the base currency of GTV C-COMMERCE GROUP, provides tokenomics to buyers and sellers of the GTV C-commerce platform. Platform users can acquire additional GTV Tokens by purchasing consulting or services for all corporate activities such as management planning, design, planning, manufacturing, production, delivery, logistics, purchasing, and sales, and service sellers can acquire GTV Tokens through product registration, customer response, fast delivery, platform support, etc. In

addition, sellers can reduce the proportion of cash by up to 50% by using GTV Tokens when posting advertisements for consumers.

Global distribution partners of GTV C-COMMERCE GROUP can pay for wholesale goods with GTV Tokens, and can choose between a 1.5% GTV Token bonus or an immediate discount on the total payment amount. In addition, GTV users can use GTV Tokens to purchase products, and receive GTV Tokens as rewards for community activities such as product reviews and evaluations.

GTV Tokens accumulated in this way can be transferred to external exchanges, and conversely, any participant or contributor can purchase GTV Tokens from external exchanges for the purpose of purchasing goods and services within the GTV Token platform ecosystem.

Additional measures to encourage the use and holding of GTV Tokens within the GTV C-Commerce platform, a global C-Commerce business, are as follows.

- Global brands and large distributors will receive discounts on business usage based on the amount of GTV Tokens held within the platform. This benefit may act as a factor for large companies to purchase GTV Tokens from external exchanges in order to hold a certain amount of GTV Tokens.
- Even for the same service product, you can always receive additional discounts when purchasing with GTV Token.
- When you stake a certain amount of GTV Tokens, you will be granted a GTV membership level that allows you to participate in regular discount promotions. There are five levels of membership, and when you reach the highest level, you will be granted access to Special Deal events with discounts of up to 80% at no additional cost.
- During the business building process, each partner company can operate a limited Special Deal that can only be purchased with GTV Token for promotional and customer experience purposes. Through this, customers can build up a purchasing experience with GTV Token and increase the frequency of holding and purchasing GTV Token to receive more benefits for a longer period of time.

# 6 ROADMAP

- 2023. 11 PS platform launch
- 2024 01 Planning a Gift Token Voucher platform as part of a sub-project
- 2024. 03 Super Wallet development begins
- 2024. 04 Founding of GTV C-COMMERCE GROUP
- 2024. 08 Super Wallet Development Completed and GTV Token Listing
- 2024. 10 GTV Global C-Commerce Platform Opens
- 2024. 12 GTV C-COMMERCE GROUP plans to establish global branches (2 locations in Southeast Asia 1 location in North America)
- 2025. 4 GTV overseas offline stores open sequentially (Thailand/Hong Kong 17 countries)
- 2025. 12 Opening of Global C-Commerce linked to PS Platform-owned real estate
- 2026. 02 GTV Global Branch Expansion (1 in Asia, 1 in South America, 1 in Europe, 3 in the Middle East)

# 7 Legal Disclaimer

Please read this section and the sections below carefully, which are titled "Disclaimer of Liability," "Prohibition of Representations and Warranties," "Your Representations and Warranties," "Cautionary Note Regarding Forward-Looking Statements," "Market and Industry Information and No Other Consents," "Advice and Complaints," "No Additional Information or Updates," "Restrictions on Distribution and Disputes," "Default of Securities or Registration," and "Risks and Uncertainties."

If you are in any doubt about what action you should take, you should consult your legal, financial, tax or other professional advisor.

GTV Token is not intended to constitute a security in any jurisdiction. This White Paper is not a prospectus or offer document of any kind and is not intended to constitute a solicitation or a solicitation of investment in securities in any jurisdiction.

This white paper does not constitute an offer or request by any entity to purchase or sell GTV Tokens. Also, the GTV Tokens mentioned in this white paper are not related to any contract or investment decision.

Based on this White Paper, no binding legal commitments can be made in connection with the sale and purchase of GTV Tokens, and no digital assets or other forms of payment can be accepted.

Any agreement between you as a purchaser and us in connection with the sale and purchase of GTV Tokens (as referred to in this Whitepaper) shall be governed solely by a separate document setting forth the terms of such agreement.

In the event of any inconsistency between GTV C-COMMERCE GROUP and this White Paper, the former shall prevail. No regulatory authority has investigated or approved the information set forth in this White Paper. No such action has been taken and will not be taken under the laws of any jurisdiction or under any legal or regulatory requirement. The publication, distribution or dissemination of this White Paper does not imply that any applicable laws, regulatory requirements or rules have been complied with.

There are risks and uncertainties associated with GTV C-COMMERCE GROUP and its business and operating entities, GTV Token, GTV Initial Token Sale, GTV C-COMMERCE GROUP and the digital wallet (as referred to in this Whitepaper). No part of this Whitepaper may be reproduced or distributed without including this Section and the sections entitled "Disclaimer of Liability", "Prohibition of Representations and Warranties", "Your Representations and Warranties", "Cautionary Note Regarding Forward-Looking Statements", "No Market and Industry Information and Other Consents", "Advice and Complaints", "No Further Information or Updates", "Restrictions on Distribution and Disputes", "Default in Securities or Registration" and "Risks and Uncertainties".

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#### **Your Representations and Warranties**

By accessing or accepting the ownership of the information contained in this Whitepaper or any part thereof (as the case may be), you represent and warrant to GTV C-COMMERCE GROUP as follows:

- You agree and acknowledge that the GTV Token does not constitute a security in any form in any jurisdiction.
- You acknowledge and agree that this Whitepaper does not constitute a prospectus or offer document of any kind and is not intended to constitute a solicitation for investment in any jurisdiction or securities and that you are not obligated to enter into any contract or legally binding contract and that no digital asset or other payment method may be accepted on the basis of this Whitepaper.
- You agree and acknowledge that no regulatory authority has examined or approved the information contained in this Whitepaper and that no such action has been taken or will be taken under any law, regulation or requirement in any jurisdiction and that the publication, distribution or dissemination of this Whitepaper does not imply that any applicable law,

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- The distribution or dissemination of this Whitepaper, or any part or copy thereof, or any of the same accepted by you, is not prohibited or restricted by any applicable laws, regulations or rules in your jurisdiction, and if any restrictions apply to the possession of such, you shall bear all such restrictions at your own expense, without liability to GTV C-COMMERCE GROUP.
- You acknowledge and agree that if you wish to purchase GTV Tokens, you cannot interpret, understand, classify or treat GTV Tokens as follows:
  - -- Any kind of currency other than digital assets.
  - Bonds, stocks or shares issued by any individual or entity (GTV C-COMMERCE GROUP)
  - -- Rights, options or derivatives related to such bonds, stocks or shares
  - -- Rights under other contracts for the purpose of securing profits or avoiding losses (or pretending to do so)
  - -- Units of collective investment plans
  - -- Units of business trusts
  - -- Derivatives of business units in business trusts
  - -- Other securities or types of securities
- You fully understand and acknowledge that you are not eligible to purchase GTV Tokens if you are a citizen, resident (tax or otherwise) or permanent resident of the United States or a citizen or resident of Singapore.
- You have a basic understanding of the operation, function, use, storage, transfer mechanism and other important characteristics of digital assets, blockchain-based software systems, digital asset wallets or other related token storage mechanisms, blockchain technology and smart contract technology.
- You fully understand that if you wish to purchase GTV Tokens, there are risks associated with GTV C-COMMERCE GROUP, its business and operating entities, GTV Tokens, GTV Initial Token Sale and GTV Wallet (each as referred to in this Whitepaper).
- You agree and acknowledge that GTV C-COMMERCE GROUP shall not be liable for any indirect, special, incidental or consequential losses or damages whatsoever (including but

not limited to damages for revenue, income, profits and loss of use or data) arising out of or in connection with your acceptance or reliance on this Whitepaper or any part thereof. - All of the above representations and warranties are true, complete, accurate and non-misleading from the time you take possession of or accept possession of this White Paper or (as the case may be) any part of this White Paper.

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All statements contained in this White Paper, statements made in press releases or in any other public places accessible to the public, and oral statements made by GTV C-COMMERCE GROUP or any officer or employee of the company acting on their behalf (as the case may be) are not statements of historical fact, but rather "forward-looking statements." Some of these statements can be identified by forward-looking terminology such as "target," "goal," "anticipation," "belief," "possible," "estimation," "expectation," "if," "intend," "may," "plan," "possible," "prospective," "project," "should," "will," and the like.

However, these terms are not the only means of identifying forward-looking statements. All statements regarding GTV C-COMMERCE GROUP's financial condition, business strategy, plans and prospects, and the prospects for the industry in which GTV C-COMMERCE GROUP operates are forward-looking statements. Forward-looking statements, including but not limited to statements regarding GTV C-COMMERCE GROUP's sales and profitability, prospects, future plans, other anticipated industry trends, and other matters discussed in this white paper regarding GTV C-COMMERCE GROUP, are not statements of historical fact but are merely predictions.

These forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause actual future results and any future results or performance and achievements of GTV C-COMMERCE GROUP to differ materially from those anticipated. These factors include:

- Changes in the political, social, economic, stock or digital asset market conditions and regulatory environment of the countries in which GTV C-COMMERCE GROUP conducts its respective businesses and operations
- Risks that GTV C-COMMERCE GROUP may or may not be able to execute its respective business strategies and future plans Fluctuations in interest rates and exchange rates of fiat currencies and digital assets
- Changes in GTV C-COMMERCE GROUP's anticipated growth strategies and internal growth expectations

- Changes in the fees and availability that GTV C-COMMERCE GROUP must pay in connection with its respective businesses and operations
- Changes in the availability and salaries of employees that GTV C-COMMERCE GROUP requires for its respective businesses and operations
- Changes in GTV C-COMMERCE GROUP's customer preferences
- Changes in the competitive conditions under which GTV C-COMMERCE GROUP operates and changes in GTV C-COMMERCE GROUP's ability to compete under such conditions
- Changes in GTV C-COMMERCE GROUP's future capital needs and changes in the availability of capital and financing of such needs
- International or domestic War or terrorist acts
- Occurrence of catastrophes, natural disasters and acts of God that affect the business and/or operations of GTV C-COMMERCE GROUP
- Other factors beyond the control of GTV C-COMMERCE GROUP
- Risks or uncertainties related to the business and operations of GTV C-COMMERCE GROUP, GTV Tokens, GTV Initial Token Sale, GTV and the electronic wallet (refer to the White Paper for each)

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